

Lauren (Loi) Sessions Goulet

Researcher at Facebook

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EDUCATION

University of Pennsylvania, Annenberg School for Communication

Ph.D., Communication, 2012

Dissertation title: “Friends in all the right places: Social resources and geography in the age of social network sites”

Committee: Keith Hampton (Chair), Elihu Katz, Michael Delli Carpini

University of Pennsylvania, Annenberg School for Communication

A.M., Communication, 2009

Tufts University

B.A., Sociology, *summa cum laude*, 2005

HONORS/AWARDS

Paper awards

Dissertation Award, Honorable Mention (2nd place) (2013), Association of Internet Researchers

Outstanding Article Award (2012), International Communication Association

CITASA Paper Award (2011), American Sociological Association – Communication and Information Technologies Section

Top 2 Student Paper (2010), International Communication Association – Communication & Technology Division

CITASA Student Paper Award (2010), American Sociological Association – Communication and Information Technologies Section

Other honors/awards

Dissertation Research Funding (2011-2012), Annenberg School for Communication

Research/Teaching Fellowship (2008-2011), Annenberg School for Communication

Travel Grant (2009), Graduate and Professional Student Assembly, University of Pennsylvania

Best Research Award (3rd Quarter) (2006), Forrester Research

Annual Sociology Prize (2005), Tufts University

Phi Beta Kappa (2005), Tufts University

All-Academic Selectee (2005), New England Small College Athletic Conference

Dean’s List (2001-2005), Tufts University

PUBLICATIONS

Hampton, K., Goulet, L.S., Marlow, C., Rainie, L. (2012). "Why most Facebook users get more than they give." *Pew Internet & American Life Project*. Washington, D.C.

Hampton, K., Goulet, L.S., Rainie, L. Purcell, K. (2011). "Social networking sites and our lives." *Pew Internet & American Life Project*. Washington, D.C.

Hampton, K.N., Livio, O. and Goulet, L.S. (2011). "The Social life of wireless urban spaces: Internet use, social networks, and the public realm." *Journal of Communication*, 60(4), 701-722.

Hampton, K.N., Sessions, L.F., Her, E.J. (2010). "Core networks, social isolation, and new media: Internet and mobile phone use, network size, and diversity." *Information, Communication, and Society*, 14(1), 130-155.

2012 Outstanding Article Award, ICA

2011 Paper Award, CITASA

Sessions, L.F. (2010). "How offline gatherings affect online communities: When virtual community members 'meetup'" *Information, Communication, and Society*, 13(3), 375 – 395.

2010 Student Paper Award, CITASA

2010 Top 2 Student Paper, ICA Annual Conference (CAT Division)

Hampton, K., Sessions, L., Her, E.J. and Rainie, L. (2009). "Social isolation and new technology" *Pew Internet & American Life Project*. Washington, D.C.

Sessions, L.F. (2009). "'You looked better on MySpace': Deception and authenticity on Web 2.0" *First Monday*, 14(7).

RESEARCH EXPERIENCE

Researcher, Facebook (2012-Present)

Researching the Facebook user experience through both quantitative (e.g. surveys, behavioral data analysis), and qualitative (e.g. interviews, focus groups, diary studies) research.

Research Fellow, Annenberg School for Communication (2007–2011)

Research Assistant for Dr. Keith Hampton

Primary project assignments: "Social interaction in public spaces: A longitudinal study"; "Social isolation and new media"; "The social life of wireless urban spaces"; "Social media and social well-being"

Senior Research Associate, Forrester Research (2007-2007)

Wrote up survey and interview results for inclusion in research reports and consulting projects concerning information technology (IT) management.
Presented research to clients in professional workshops.

Research Associate, Forrester Research (2006-2007)

Fielded web-surveys on enterprise information technology management.
Conducted in-depth interviews with IT executives.
Analyzed and created visuals of data results.

Research Coordinator, John Snow, Inc. (2005-2006)

Coordinated the deployment of a web-based data collection system for HIV/AIDS interventions contracted by the Centers for Disease Control (CDC).

TEACHING EXPERIENCE

Guest Lecturer, various courses (Communication and Psychology)(2010-present)

Instructor, Comm 410: New Media and Community Life, University of Pennsylvania (May-August, 2011), Course taught online to University of Pennsylvania undergraduate, master's, and certificate students

Teaching Assistant, Comm 481: Social Networks, Dr. Keith Hampton, University of Pennsylvania (January – May, 2010)

Teaching Assistant, Social Network Theory and New Media, Dr. Keith Hampton, Renmin University of China (June – July, 2009); course taught via telepresence

PEER-REVIEWED PRESENTATIONS

Hampton, K.N., Goulet, L.S., Albanesi, G (August, 2013). "Changes to the Social Life of Urban Public Spaces." Annual Meeting of the American Sociological Association, New York, NY.

Goulet, L.S. (June, 2013). "Pairing 'big' data with not so big data: Research methods employed at Facebook." Annual Meeting of the International Communication Association, London, UK.

Goulet, L.S. and Hampton, K.N. (May, 2012). "The Accuracy of self-reports of social network site use: Comparing survey responses to server logs." Annual Meeting of the International Communication Association, Phoenix, AZ.

Hampton, K. and Goulet, L. S. (October, 2011). "A Theory of Pervasive Awareness: Why users of social network services have more friends – and why it matters." Annual Meeting of the Association of Internet Researchers, Seattle, WA.

Hampton, K., and Goulet, L.S. (August, 2011). Core Discussion Networks Over Time: How the Internet Reduces Social Isolation and Increases Network Diversity. Annual Meeting of the American Sociological Association, Las Vegas, NV.

Best paper award

Goulet, L.S. (February, 2011). "Personal influence among core ties on social network sites." Sunbelt XXXI, Annual Meeting of the International Network for Social Network Analysis, St. Pete Beach, FL.

Sessions, L.F. (June, 2010). "When virtual community members 'Meetup': The effect of offline gatherings on online communities." Annual Meeting of the International Communication Association, Singapore.

Best paper award (Top 2)

Sessions, L.F. (October, 2009). "How offline gatherings affect online communities: When virtual community members 'meetup'." Annual Meeting of the Association of Internet Researchers, Milwaukee, WI.

Hampton, K.N., Sessions, L.F., and Her, E.J. (August, 2009). "Core discussion networks, Internet and mobile phone use: New media are not increasing privatism in America." Annual Meeting of the American Sociological Association, San Francisco, CA.

Hampton, K.N., Livio, O., and Sessions, L.F. (June, 2009). "The social life of wireless urban spaces." C&T2009: 4th International Conference on Communities and Technologies (SIGCHI2), State College, PA.

Hampton, K.N., Livio, O., and Sessions, L.F. (May, 2009). "The social life of wireless urban spaces: Internet use, social networks, and the public realm." International Communication Association Pre-conference Mobile 2.0: Beyond Voice?, Chicago, IL.

Hampton, K.N., Sessions, L.F. and Livio, O. (August, 2008). "New technologies in public spaces: How wireless internet use influences sociability and social networks." Annual Meeting of the American Sociological Association, Boston, MA.

Hampton, K.N., Livio, O., Sessions, L.F. (May, 2008). "Is Wi-Fi use compatible with public spaces?: Wireless internet use, sociability, and social networks." Annual Meeting of the International Communication Association, Montreal, QC.

ACADEMIC SERVICE AND INVOLVEMENT

Professional

Reviewer, *Social Science Research*, 2013–present

Reviewer, *New Media & Society*, 2011–present
Reviewer, Association of Internet Researchers, 2011– present
Reviewer, *Information, Communication & Society*, 2010 – present
Reviewer, International Communication Association, 2010 – present
Reviewer, *Social Networks*, 2011– present
Organizer, Communication and Information Technologies ASA Pre-conference, 2008

University

Panelist, Facebook HCI Faculty Summit, 2013
Panelist, Penn Research Week, 2012
Student Representative, Annenberg School IT Committee, 2008–present
Undergraduate Admissions Interviewer, Tufts University, 2007–present
Events Chair, Wharton Rowing Club, 2009-2010
Team Captain, Tufts University Varsity Crew, 2004-2005

MEDIA MENTIONS

Select press covering “Why most Facebook users get more than they give” report with the Pew Research Center:

Ortutay, B. (Feb 3, 2012). Pew Study: Facebook users get more than they give. *AP*.
Lincoln, K. (Feb 3, 2012). Seven million people might be able to see your Facebook profile. *Business Insider*.
Newman, J. (Feb 3, 2012). On Facebook, ‘Friends of Friends’ could mean ‘Hundreds of Thousands’. *TIME.com*

Miller, D. (August 1, 2011). Google +. Think Out Loud. Portland: *Oregon Public Broadcasting*.

Mongeau, L. (July 15, 2011). Dallas area joins planking world for 2 minutes of Facebook fame. *The Dallas Morning News*

Piedmont-Palladino, S. (July 15, 2011). How Wifi is reinventing our city parks. *Time.com*

Peters, D. (July 1, 2011). Pew study on social networking doesn’t find that trusting rural nature. *Minnesota Public Radio Online*.

Select press covering “Social Networking Sites and Our Lives” report with the Pew Research Center:

Choney, S. (June 16, 2011). Facebook users big on trust, close relationships: study. *MSNBC*.
Krigman, E. (June 16, 2011). Study: Facebook users politically engaged. *Politico*.
Marsh, W. (June 16, 2011). Facebook may be good for friendships, politics. *Reuters*.
Millian, M. (June 16, 2011). Myspace users (what’s left of them) are more open-minded, study says. *CNN*.

Rosenberg, A.S. (December 27, 2009). Decade in Review: A look back at the biggest stories from 2000 to 2009. *Philly.com*.

Select press covering “Social Isolation and New Technology” report with the Pew Research Center:

Choney, S. (November 4, 2009). Tech use doesn't add to social isolation. *MSNBC*.

Goldsmith, B. (November 5, 2009). Technology doesn't isolate people. *Reuters*.

Moss-Coane, M. (January 6, 2010). Social Isolation and New Technology. *WHYY/NPR*.

Ortutay, B. (November 4, 2009). Internet use leads to more diverse networks. *Associated Press (AP)*.

Schroeder, S. (November 5, 2009). Internet Use Doesn't Lead to Isolation. *Mashable*.

Technology not causing social isolation (November 4, 2009). *Agence France-Presse (AFP)*.

Timpane, J. (January 3, 2010). Connected, not just online. *Philadelphia Inquirer*, A1.

Johnson, B. (July 8, 2009). You looked better on MySpace: the truth about user photos. *Guardian Technology Blog*.

PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA)

Association of Internet Researchers (AoIR)

American Sociological Association (ASA)

International Network for Social Network Analysis (INSNA)