

## EDUCATION

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### **University of Pennsylvania, Annenberg School for Communication**

Ph.D., Communication, 2012

- Best paper awards (4): International Communication Assoc., American Sociological Assoc.
- Honorable Mention: Assoc. of Internet Researchers 2013 Dissertation Award
- Full list of peer-reviewed publications and Pew Research reports at [lsgoulet.org/research](http://lsgoulet.org/research)

M.A., Communication, 2009

### **Tufts University**

B.A., Sociology, *summa cum laude*, 2005

- Annual Sociology Prize (top graduating student)
- Phi Beta Kappa

## EXPERIENCE

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### **FACEBOOK** (2012-Present)

*User Experience Researcher*

Researching the Facebook user experience through both quantitative (surveys, behavioral data analysis), and qualitative (e.g. interviews, focus groups, diary studies) methods.

### **UNIVERSITY OF PENNSYLVANIA** (2007-2011)

*Research and Teaching Fellow*

Assisted Dr. Keith Hampton with mixed-methods research and classes on the social network and social well-being effects of new technology use. Research published in journals and Pew Research reports.

*Instructor*

Taught "New Media & Community Life" to Penn undergraduate, master's, and certificate students.

### **FORRESTER RESEARCH** (2006-2007)

*Senior Research Associate*

Wrote up survey and interview findings, presented research to clients at professional workshops.

*Research Associate*

Conducted surveys and in-depth interviews with business leaders, analyzed and visualized results.

### **JOHN SNOW, INC.** (2005-2006)

*Research Coordinator*

Coordinated the deployment of a web-based data collection system for public health interventions.

## SKILLS

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**Quantitative Research:** Survey research; statistical analysis: descriptive, regression, multi-level modeling (SPSS, STATA, HLM); behavioral data analysis (SQL)

**Qualitative Research:** Interviewing; content and textual analysis (NVivo); focus groups; ethnography

**Art/Design:** Drawing: charcoal, pencil, graphic design (Illustrator, Freehand), digital photography